GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:5785
ANSWERED ON:02.05.2003
HANDICRAFT EXPROT PROMOTION CELL
YOGI ADITYANATH

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government have set up handicrafts Export Promotion Cell;

(b) if so, the details thereof; and

(c) the objectives for setting up of this cell?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI BASANAGOUDA R. PATIL (YATNAL)

(a) & (b) No, sir. However the Government has set up Export Promotion Council for Handicrafts (EPCH) New Delhi in the year 1986 with a view to project India as a reliable supplier of high quality, of handicrafts goods and services and to ensure various measures to maintain international standards and specification.

(c): The main objectives for setting up of Export Promotion Council for Handicrafts (EPCH) New Delhi include: providing commercially useful information and assistance to its members exporters in developing and increasing handicrafts exports and offering professional advise in the area of technology upgradation, quality and design improvement; organisation of visits abroad to explore overseas market opportunities; organisation of buyer sellers meet; participation in trade fairs/festival abroad; promoting interaction between the exporters of handicrafts and the Government both at Central and State Levels and maintaining statistical data on exports of handicrafts and relevant internal trade data.